

NT4CC in-person meeting and 3rd Pilot Destination exchange

Villasimius, 15th to 17th April 2026

Context

The NaTour4CChange (NT4CC) project is testing solutions for increasing the resilience of coastal tourism destinations in the Mediterranean. The project is setting common methods to allow participating destinations (Cabo de Gata Natural Park, MPA Capo Carbonara, Dugi Otok, Nature Park Hutovo Blato, Ori Zarkou & Koufonisi Island and the recently joined Tavolara MPA) to take climate action via plans and strategies, supported by cooperative governance. Destinations will identify and strengthen the implementation of Nature-based Solutions (NbS) to enhance climate resilience in their territory.

To facilitate the exchange of experiences and the capitalization of good practices, one of the objectives of the project is to promote dialogue across its different pilot destinations. The aim of these workshops is to foster peer learning and inspire action. While each destination operates within its own unique context and is at a different stage in implementing NbS for climate action planning in tourism, they share common challenges and barriers. By engaging in mutual exchange, destinations can learn from one another's experiences and jointly develop more effective solutions.

The project envisages the organization of three Pilot Destination Exchange workshops to facilitate peer-to-peer learning at key stages in the implementation of the project. The first exchange happened on the 19th of September 2025, where pilot destinations presented progress and shared experiences in the drafting of Pilot Destination Climate Action Plans, including the identification of NbS. The second Pilot destination exchange workshop took place on the 4th of November 2025 where pilots shared the approach and progress to date on the design and implementation of the "flagship" NbS at pilot destinations.

This three-day in-person workshop will provide pilot destinations with an opportunity to share their progress on the project's activities regarding the design of "flagship" NbS, the assessment of their technical and economic feasibility and the development of visitor communications and destination marketing strategies. Pilot destinations will have a chance to share their experiences with the implementation of these activities, facilitating the exchange of good practices and joint identification of solutions for common problems with support from technical experts.

Objectives

The NT4CC in-person meeting will take place over three days and will include:

- **3rd Pilot destination exchange workshop** aiming to share progress, exchange experiences, explore joint challenges, and discuss next steps regarding flagship NbS design at the destination, feasibility assessments, visitor communications, and destination marketing.
- **Project Steering Committee Meeting** aiming to share progress and discuss next steps across the different work packages of the project, as well as discussing broader project management requirements.

Participants

- Concerned Project partners coordinating the pilot destinations and relevant Pilot site Coordinators
- Consultants supporting the development of NbS design reports, NbS feasibility reports, and NbS communications and marketing strategies.
- WP3 project leads and team, including CPMR, PB, NbSClimate, IUCN Med
- Project lead partner and partners under other WPs
- Associate partners

Draft agenda

TIME	ITEM	
DAY 1 - 15th April		
11:00 - 12:00	Press conference with local Sardinian media (Sardinia region and pilot destination coordinators, Lead Partner, and other interested partners)	
13:30 - 14:00	Arrivals/ Welcome coffee	
14:00 – 14:15	Welcome and introduction	Welcome addresses from the public authority, Capo Carbonara MPA Director and project lead Presentation of the meeting objectives and agenda
14.15 - 15.30	Presentation of guidance for finance and business models and structure for feasibility report	Presentation of guidance for financial and business models for coastal NbS (25 mins) Q&A on guidance (10 mins) Presentation of the structure for the

		<p>feasibility assessment reports of pilot destinations (25 mins)</p> <p>Q&A on feasibility assessment reports (15 mins)</p>
15.30 - 16.45	Visitor communication and destination marketing workshop	<p>State of play of the development of comms/ marketing strategy. Presentations from pilots (e.g. 5mins per pilot).</p> <p>Discussion on next steps for preparation/ inception of marketing/ comms strategies</p>
16.45 – 17.00	Coffee Break	
17.00 – 19.00	<p>Parallel Session I: Project Steering Committee (<i>project partners</i>)</p> <ul style="list-style-type: none"> • Project management/ admin • WP updates • Communications 	<p>Parallel Session II: Pilot Destination Support Drop-in session I (<i>pilot destination coordinators</i>)</p> <p>Destinations can choose which one to join first and can choose to stay in the same table:</p> <ol style="list-style-type: none"> 1. Presentation of guided exercise for the completion of the feasibility report (5 mins). Destinations work on the exercise putting in practice what was presented in the dedicated session (40 mins). 2. Presentation of guided exercise for the completion of the marketing/ comms plans (5 mins). Destinations work on the exercise putting in practice what was presented in the dedicated session (40 mins). <p>Plenary discussion to share results and feedback from exercises (20 mins)</p>
20.00	Social dinner (participants cover own costs)	
DAY 2 - 16th April		
9.00 –	Introduction	Welcome and introduction to the

9.30		second day agenda
9.30 - 9.45	Next steps for NbS	Overview of the next steps for the development of NbS design at the destination level
9.45 - 11.30	<p>Presentation of “Flagship NbS” in each pilot destination</p> <p>Group discussion on NbS for coastal resilience in tourism destinations</p>	<p>Presentation by each destination of the selected Flagship NbS (1hr 15 mins).</p> <p>7 mins presentation from each pilot with short (3 mins) for QA. Each pilot will present (5 slides):</p> <ul style="list-style-type: none"> • Chapter 1 summary: context and objectives of NbS • Chapter 2 summary: Opportunity space and NbS selection • Chapter 3 summary: NbS Key actions • Key challenges/ learnings • Next steps/ needs <p>Guided discussion giving expert feedback on the selected NbS, discussing next steps and identifying needs and common challenges (30 mins)</p>
11.30 - 11.45	Coffee Break	
11.45 - 13.00	External experiences with NbS	<p>Presentations of best practices from external experts on:</p> <ul style="list-style-type: none"> • Alberto Carletti (Università degli Studi di Cagliari) - Presenting experiences and learnings from the design and implementation of NbS in the area “Arborea” concept (10 mins) • Francesca Frau/ Manuela Puddu (MedSea). Presenting experiences and learnings for the design and implementation of Posidonia related NbS in the region. (10 mins) • Aurora Calosi - CoolNoon project representative from Imola to present project (10 mins) • Carla Asquer (DesirMED

		<p>project). Sharing experience on the implementation of NbS for climate resilience.</p> <p>QA Panel with speakers</p>
13.00 – 14.30	Lunch	
14.30 - 16.00	<p>Case clinic (2 rooms)</p>	<p>Based on the presentation of the “Flagship NbS”, pilot destinations will delve into their challenges around the main areas (NbS design, feasibility, communication...).</p> <p>The other pilots, project partners and external experts will provide peer-to-peer support by sharing inputs, ideas, and solutions to the challenges.</p> <p>There will be two groups including three pilot destinations each. Each pilot will have 15 to 20 mins to discuss their challenges, with breaks of 5 min in between pilots.</p> <p>Conclusions</p>
16.00 - 16.15	Coffee Break	
16.15 - 17.00	<p>Pilot Destination Support Drop-in sessions I - Feedback and insights on NbS implementation</p>	<p>Feedback from each of the two groups to present their main solutions/ insights/ thoughts on the previous case clinic session and ways forward</p>
17.00 - 17.45	<p>Lessons and next steps</p>	<p>Open discussion on the key lessons learnt and opportunities for capitalisation of the project (30 mins)</p> <p>Next steps and continuation of the project and QA (10 mins)</p>
17.45 - 18:00	<p>Conclusions and closing</p>	<p>Conclusions and closing (10 mins)</p>
	Dinner (self-organised)	

DAY 3- 17th April

09.00 – 12.00	Field visit	Visit to Notteri Saltmarsh / Spanish Tower of Porto Giunco / Porto Giunco Beach Meeting point: Via Roma, at the ENI service station
12.00 - 12.30	Return and lunch distribution	Return to the Marina of Villasimius for packed lunch distribution
12.30 - 12.45	Lunch/ Departures	