



NaTour4CChange



Co-funded by
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29 September 2026, 17:00 - 19:00 CET
European Parliament, P3C050 (Spaak building)

Towards an EU climate-resilience roadmap for sustainable tourism: NaTour4CChange project policy & networking event

CONCEPT NOTE

1. Background and policy context

Climate change is rapidly reshaping tourism across Europe. Heatwaves, water scarcity, biodiversity loss, coastal erosion, and extreme weather events increasingly affect tourism destinations, local communities, SMEs, infrastructure, and regional economies. Indeed, the Mediterranean is among the most climate-vulnerable regions in Europe.

The **EU Sustainable Tourism Strategy** offers a unique opportunity to strengthen the European policy framework for a greener, more resilient, and territorially balanced tourism model.

The Interreg Euro-MED project [NaTour4CChange](#) brings together 5 Mediterranean regions and 7 tourism coastal destinations to test and implement **climate adaptation and mitigation strategies for tourism, Nature-based Solutions (NbS) and innovative multi-level governance models**.

2. Objectives of the session

The event aims to position project experiences and lessons learned as a concrete contribution to the implementation phase of the EU Sustainable Tourism Strategy¹ and the post-2027 EU policy agenda.

It will explore how EU tourism policies can better integrate climate resilience **through territorial tourism governance, NbS and investment frameworks** aligned with:

- The EU climate agenda (adaptation and mitigation frameworks)
- EU Cohesion policy monitoring and funding systems
- The priorities and implementation mechanisms of the new EU Sustainable Tourism Strategy
- The role of Mediterranean macro-regional strategies and sea-basin initiatives

More specifically, the event will:

1. Identify priority EU policy instruments supporting climate adaptation and resilience in tourism regions and destinations.
2. Discuss how to mainstream resilience into tourism strategies, spatial planning, EU nature conservation and restoration frameworks (such as the EU Biodiversity Strategy, the Nature Restoration Regulation...), maritime, coastal and islands related policies, while ensuring coherence with funding programmes for the 2027–2032 period, building on the concrete tested approaches and tools developed by NaTour4CChange.
3. Underline the role of Nature-based Solutions (NbS) as synergetic, cross-cutting interventions capable of delivering multiple societal, environmental, and climate objectives within the implementation of the new EU Sustainable Tourism Strategy*.
4. Explore governance models and collaborative platforms enabling effective multi-level coordination (destination-regional-EU) and cross-sector cooperation (tourism, environment, transport, SMEs), with particular reference to the Regional Coordination Unit (RCU) model tested in the project.
5. Address monitoring and indicators:
 - How to define operational climate resilience indicators for tourism in line with the new EU Tourism Strategy*.
 - How to align regional and destination-level monitoring systems with EU climate, cohesion, and tourism performance frameworks.
6. Translate EU policy priorities into implementable and fundable actions for regions, destinations, and tourism SMEs, including operational pathways and financing mechanisms to replicate and scale up tested Nature-based Solutions and governance approaches.

Registrations are now closed! We have set up a waiting list. If you would like to take part in the event, please contact jordi.juarez@crpm.org so that we can add you to the list.

¹ The event's links to the new EU Sustainable Tourism Strategy are subject to its publication, which is expected by summer.

DRAFT AGENDA

Language of the meeting: English

UPDATED INFORMATION: Venue: European Parliament, Brussels, P3C050 (Spaak building)

Overall moderation: **Jordi Juarez**, CPMR Intermediterranean Commission

16.15 - 17.00 | Registration of participants

17.00-17.20 | Opening session (20 min)

- Welcome remarks
 - **Nikolina Brnjac**, hosting MEP
 - **Raul Hernandez Sagrera**, Deputy Head of Cabinet, Cabinet of the Commissioner for the Mediterranean and Demography
 - **Nisreen Tamimi**, Deputy Secretary General for Sustainable Development, Union for the Mediterranean

17.20-18.30 | High-level policy discussion: Advancing climate-resilient tourism in the Mediterranean (70 min)

Moderated by **Maria Garcies**, CPMR Islands Commission Executive Secretary

Setting the scene

- Presentation of NaTour4CChange policy recommendations by **Izidora Marković Vukadin**, **Institute of Tourism Croatia, Lead Partner**

Governance and implementation

- What are the enabling conditions and governance potentialities for implementing regional climate-resilient tourism strategy such as the one developed within the NaTour4CChange project? by **Rosanna Laconi**, **Regional Minister for Environmental protection, Autonomous Region of Sardinia**

Reactions from **Verònica Enríquez**, **Head of Knowledge and Strategy, General Directorate of Tourism, Catalonia (online)** with a focus on the Regional Ecotourism Coordination Table and the [Mediterranean Ecotourism Consortium \(MEC\)](#), as an example to strengthen regional coordination.

Policy, funding and NbS

- How can EU tourism, climate and biodiversity policy frameworks and funding programmes better support the deployment of Nature-based Solutions for the climate resilience of tourism destinations? by **Tommaso Demozzi**, **Biodiversity Policy Officer, IUCN European Regional Office**

Reactions from **Jeremy Sampson**, **CEO, Travel Forward** with a focus on supporting tools for climate action planning.

- How should the future EU Sustainable Tourism Strategy support insular regional authorities in their tourism and climate actions? by **George Alexakis**, **CPMR-IMC Culture & Sustainable Tourism Task Force Chair, Vice-Governor on European and International Affairs, Region of Crete**

Reactions from **attending MEPs, EC representatives and participants**

- **Alicia Homs**, MEP

18.30-18.50 | Policy outcomes and roadmap for climate-resilient tourism in Europe (20 min)

- How will the European Commission keep supporting tourism climate resilience and the implementation of Nature-based Solutions? by **Ramune Genzbigelyte-Venturi**, **Policy officer-Tourism, DG MOVE**
- Short- and mid-term milestones on climate resilience for the tourism sector in the next EU programming period (2028-2034), by **Miguel Avila Albez**, **Desk Officer, DG Regio, Interreg Euro-MED Programme**

Wrap-up on key messages emerging from the discussion

18.50-19:00 | Closing remarks by **Nikolina Brnjac**, *Hosting MEP*

19.00- 20.00 | Networking cocktail