



NaTour4CChange

Interreg
Euro-MED



Co-funded by
the European Union

1st transnational cross-fertilization workshop

Wednesday 18 June | 10.00 - 12.30 CET

Online

CONTEXT

Global extreme weather and climate events, the recent [Transition Pathway for Tourism](#) and the [Glasgow Declaration](#) are building a global momentum for Climate Action in Tourism, but regional policymakers and destinations need support to better develop efficient climate mitigation and adaptation policies using ecosystem-based approaches and improved multi-level governance structures, including robust planning and ensure the long-term engagement of the private sector and citizens.

[NaTour4CChange](#) is setting common methods to allow participating regions (Andalusia, Zadar County, Region of Sardinia, Region of Crete and Bosnia Herzegovina) and destinations (Cabo de Gata Natural Park, MPA Capo Carbonara, Dugi Otok, Nature Park Hutovo Blato and Ori Zarkou & Koufonisi Island) to take climate action via plans and strategies, supported by cooperative governance. While regions will focus on adaptation and mitigation measures, destinations put efforts in mitigation by testing a Nature-based Solutions (NbS) in their territory.

The project has enabled them to carry out an [identification and assessment of the main coastal tourism-related issues concerning climate change mitigation and adaptation](#), as well as to access a [toolkit for drafting Regional and Destination Tourism Climate Strategies, including the enabling conditions](#).

To ensure the exchange of experiences and the capitalization of good practices, one of the project's objectives is to promote transnational dialogue. For this reason, two "Transnational Exchange Workshops for regional cross-fertilization" are organized (the first one, taking place online on **June 18, from 10 to 12.30 CET**).

These sessions aim to offer a space for regions to present the status of their "Regional Climate Strategies on Coastal Tourism", share experiences, barriers and challenges encountered, as well as promote an informal peer-to-peer revision, therefore the main target of them are regional authorities (tourism, conservation, climate departments among others), external experts and practitioners. The participation of destinations — to ensure continuity and coherence with regional plans — as well as that of Associated Partners and other MED regional, national, and international authorities is highly recommended. This allows them to benefit from the project's methodologies and results as well as to inspire, fine-tune, or adapt their own strategies based on the experiences of others.

REGISTER
HERE





1st transnational cross-fertilization workshop

Wednesday 18 June | 10.00 - 12.30 CET

Online

10:00 – 10:10 | Welcome and introduction

- Objectives of the workshop
- Quick overview of NaTour4CChange project goals and progress

10:10 – 11:00 | Regions' draft climate strategies

Presentation of the status of the "Regional Climate Strategies on Coastal Tourism" by:

- Andalusia Region (Spain)
- Zadar County (Croatia)
- Sardinia Region (Italy)
- Neretva Canton (Bosnia & Herzegovina)
- Crete Region (Greece)

11:10 – 11:40 | Good practices from other organizations

Overview of methodologies already tested for climate change adaptation and mitigation in coastal tourism; exchange on main operational tips and tools.

- Visit Valencia (tbc)
- EURAC
- Region Oulu (tbc)

11:40 – 12:10 | Discussion on methodologies, tools and common elements

- General peer-review on the key common elements (The Travel Foundation)
- Feedback & discussion to strengthen the previously presented methodologies and strategies

12:10 – 12:30 | Conclusions & next steps

- Key takeaways from the workshop
- Preview of upcoming activities and events

**REGISTER
HERE**

