

# NaTour4CChange Social Media Kit

## One-sentence description:

NaTour4CChange: Reconnecting tourism and nature in the Mediterranean to address the climate crisis with an ecosystem-based approach.

## One paragraph description:

NaTour4CChange is a European initiative, under the Interreg Euro-MED Programme, aimed at enhancing the governance of sustainable tourism in regions with high environmental value by reconnecting tourism and nature to address climate change with an ecosystem-based approach. NaTour4CChange builds on successful experiences at the Mediterranean and global level to test solutions for increasing the resilience of coastal destinations in the Mediterranean.

## Logo



**NaTour4CChange**



**NaTour4CChange**

**Interreg**  
Euro-MED



Co-funded by  
the European Union

Non-abstract images



Abstract image



Social Media references

<https://www.linkedin.com/company/natour4cchange>

<https://www.youtube.com/channel/UC1sTDONU33eceBB970Ng2CQ>

Brandbooks - Visual identity Guidelines

Project Brandbook

Interreg Euro-MED Projects Visual Identity